

Course statistics

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Advertising, Public Relations and Branding Middlesex University

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Notes







UNISTATS - Student satisfaction (2)

BA (Hons)
Advertising, Public
Relations and
Branding
Middlesex
University

Overall, I am satisfied with the quality of the course	80% [1]	73% [2]
Staff are good at explaining things	74% [1]	78% [2]
Staff have made the subject interesting	81% [1]	66% [2]
The course is intellectually stimulating	77% [1]	69% [2]
My course has challenged me to achieve my best work	71% [1]	72% [2]









UNISTATS - Student satisfaction (2)

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My course has provided me with opportunities to explore ideas or concepts in depth	68%  [1]
	64%  [2]
My course has provided me with opportunities to bring information and ideas together from different topics	81%  [1]
	75%  [2]
My course has provided me with opportunities to apply what I have learnt	74%  [1]
	70%  [2]

UNISTATS - Student satisfaction (3)

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The criteria used in marking have been clear in advance	81%  [1]
	73%  [2]
Marking and assessment has been fair	77%  [1]
	77%  [2]
Feedback on my work has been timely	61%  [1]
	63%  [2]
I have received helpful comments on my work	84%  [1]
	75%  [2]







UNISTATS - Student satisfaction (4)

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I have been able to contact staff when I needed to	90% [1]	82% [2]
I have received sufficient advice and guidance in relation to my course	81% [1]	78% [2]
Good advice was available when I needed to make study choices on my course	71% [1]	62% [2]
The course is well organised and running smoothly	68% [1]	53% [2]
The timetable works efficiently for me	74% [1]	58% [2]
Any changes in the course or teaching have been communicated effectively	77% [1]	72% [2]

UNISTATS - Student satisfaction (5)

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The IT resources and facilities provided have supported my learning well	71%  [1]
	79%  [2]
The library resources (e.g. books, online services and learning spaces) have supported my learning well	87%  [1]
	92%  [2]
I have been able to access course-specific resources (e.g. equipment, facilities, software, collections) when I needed to	90%  [1]
	94%  [2]

UNISTATS - Student satisfaction (8)

	BA (Hons) Advertising, Public Relations and Branding Middlesex University	
I feel part of a community of staff and students	58%  [1]	
	66%  [2]	
I have had the right opportunities to work with other students as part of my course	90%  [1]	
	87%  [2]	
	BA (Hons) Advertising, Public Relations and Branding Middlesex University	
I have had the right opportunities to provide feedback on my course	81%  [1]	
	68%  [2]	
Staff value students' views and opinions about the course	70%  [1]	
	81%  [2]	
It is clear how students' feedback on the course has been acted on	63%  [1]	
	53%  [2]	

UNISTATS - Student satisfaction (8)

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The students' union (association or guild) effectively represents students' academic interests	50%  [1]
	43%  [2]
Overall, I am satisfied with the quality of the course	80%  [1]
	73%  [2]

UNISTATS - Employment & accreditation (1)

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After 6 months	
Average salary six months after the course	...
Typical salary range	...
Average for all courses in the subject across the UK	...
Typical salary range	...
After 3 years	
Average earnings for the subject for this university or college	£20,000 [1] £20,000 [2]
Typical salary range	£14,000 - £24,000 [1] £15,500 - £24,500 [2]

UNISTATS - Employment & accreditation (2)

BA (Hons)
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Go on to work and/or study	85% [2] 90% [1]
Now working	80% [2] 90% [1]
Doing further study	0% [2] 0% [1]
Studying and working	0% [2] 0% [1]
Unemployed	10% [2] 10% [1]
Other	5% [2] 5% [1]

UNISTATS - Employment & accreditation (2)

Employment six months after the course	
In a professional or managerial job	55%  [1]
	60%  [2]
Not in a professional or managerial job	45%  [1]
	40%  [2]
In an unknown job type	0%  [1]
	0%  [2]
Accreditation	No













UNISTATS - Continuation & degree results (1)

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What students are doing 1 year after starting the course.	
Continue at the university or college	82%  [1]
	72%  [2]
Complete the course they enrolled on	0%  [1]
	5%  [2]
Complete a different award from the one they enrolled on	4%  [1]
	2%  [2]
Are taking a break from their studies	7%  [1]
	7%  [2]
Left before completing their course	7%  [1]
	14%  [2]







UNISTATS - Continuation & degree results (2)

BA (Hons)
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Class of degree	
1st class degree	27%  [2]
	20%  [1]
Upper 2nd class degree	48%  [2]
	50%  [1]
Lower 2nd class degree	19%  [2]
	25%  [1]
Other honours / pass without honours	6%  [2]
	5%  [1]
Ordinary degree	0%  [2]
	0%  [1]
Degree that is not subject to classification	0%  [2]
	0%  [1]













UNISTATS - Continuation & degree results (2)

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Distinction	0%  [2]
	0%  [1]
Merit	0%  [2]
	0%  [1]
Pass	0%  [2]
	0%  [1]





UNISTATS - Entry information (1)

BA (Hons)
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Entry qualifications	
Degree (or equivalent) or higher qualification	1%  [2] 0%  [1]
Different higher education qualification	4%  [2] 0%  [1]
A Levels Scottish Advanced Highers or similar	91%  [2] 95%  [1]
Baccalaureate	1%  [2] 0%  [1]
Completed Access Course	2%  [2] 0%  [1]
Foundation course	1%  [2] 0%  [1]

UNISTATS - Entry information (1)

BA (Hons)
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No/unknown prior qualifications	0%  [2]
	0%  [1]
Other	1%  [2]
	0%  [1]















UNISTATS - Entry information (2)

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< 48	0% [1] 5% [2]
48 - 63	5% [1] 5% [2]
64 - 79	5% [1] 15% [2]
80 - 95	15% [1] 20% [2]
96 - 111	20% [1] 15% [2]
112 - 127	30% [1] 15% [2]
128 - 143	5% [1] 10% [2]

UNISTATS - Entry information (2)

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144 - 159	5%  [1] 5%  [2]
160 - 175	5%  [1] 5%  [2]
176 - 191	5%  [1] 5%  [2]
192 - 207	0%  [1] 0%  [2]
208 - 223	0%  [1] 0%  [2]
224 - 239	0%  [1] 0%  [2]
240 +	0%  [1] 0%  [2]

Legend

-  No data available: There are not enough data available for this item to give specific information for the course. It may be because the course size is small, or because it is a new course. This does not reflect on the quality of the course.
-  Aggregated data: There are not enough data available to give specific information for the course: this may be because the course size is small, or because it is a new course. For this reason, the information may include data from previous years, or other courses at the institution in the course's wider subject area. For example, if the course was in Forestry, information for all agricultural and related subjects at the institution might be shown.
-  Estimated data: These data are based on the modules the institution expects students to take rather than actual module choices.

[1] Publicity studies

[2] Marketing

About Unistats

Unistats is the official site that allows you to search for and compare data on university and college courses from across the UK. The site draws together official comparable information on those areas that students have identified as important in making decisions about what and where to study. The items that students thought were most useful have been included in a Key Information Set (KIS), which can be found on the Overview tab for each course.

The site draws on official data on higher education courses collected from the following sources:

Data / information shown	Source of data
Student satisfaction data	National Student Survey
Employment information	The Destination of Leavers from Higher Education (DLHE) and the Longitudinal DLHE surveys.
Fees	UCAS / Universities and Colleges
Accommodation costs	Universities and Colleges
Learning and teaching information	Universities and Colleges
Assessment methods	Universities and Colleges
Accreditation	Universities and Colleges
Class of degree	The Higher Education Statistics Agency, HESA (www.hesa.ac.uk) for universities and the Data Service (www.thedataservice.org.uk) for colleges via the Individualised Learner Record (ILR) data.
Entry qualifications	Continuation information