

Course statistics

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International Marketing Glasgow Caledonian University

Head office

City Campus 70 Cowcaddens Road Glasgow G4 0BA

Telephone: 0141 331 3000

Fax: 01413 313005

Notes

UNISTATS - Student satisfaction (2)

	BA (Hons) International Marketing Glasgow Caledonian University
Overall, I am satisfied with the quality of the course	79%
Staff are good at explaining things	89%
Staff have made the subject interesting	82%
The course is intellectually stimulating	71%
My course has challenged me to achieve my best work	71%
	BA (Hons) International Marketing Glasgow Caledonian University
My course has provided me with opportunities to explore ideas or concepts in depth	77%

UNISTATS - Student satisfaction (2)

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My course has provided me with opportunities to bring information and ideas together from different topics	79%
My course has provided me with opportunities to apply what I have learnt	70%

UNISTATS - Student satisfaction (3)

**BA (Hons)
International
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Caledonian
University**

The criteria used in marking have been clear in advance	73%
Marking and assessment has been fair	80%
Feedback on my work has been timely	59%
I have received helpful comments on my work	54%

UNISTATS - Student satisfaction (4)

	BA (Hons) International Marketing Glasgow Caledonian University
I have been able to contact staff when I needed to	84%
I have received sufficient advice and guidance in relation to my course	82%
Good advice was available when I needed to make study choices on my course	67%
The course is well organised and running smoothly	63%
The timetable works efficiently for me	55%
Any changes in the course or teaching have been communicated effectively	77%

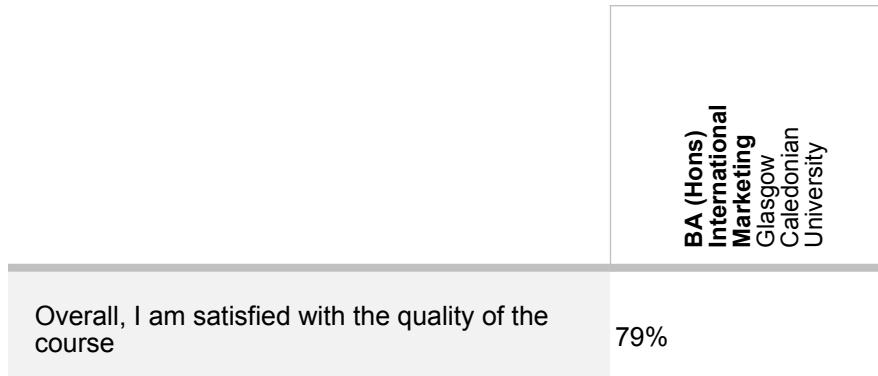
UNISTATS - Student satisfaction (5)

	BA (Hons) International Marketing Glasgow Caledonian University
The IT resources and facilities provided have supported my learning well	89%
The library resources (e.g. books, online services and learning spaces) have supported my learning well	89%
I have been able to access course-specific resources (e.g. equipment, facilities, software, collections) when I needed to	87%

UNISTATS - Student satisfaction (8)





	BA (Hons) International Marketing Glasgow Caledonian University
I feel part of a community of staff and students	57%
I have had the right opportunities to work with other students as part of my course	91%
	BA (Hons) International Marketing Glasgow Caledonian University
I have had the right opportunities to provide feedback on my course	86%
Staff value students' views and opinions about the course	66%
It is clear how students' feedback on the course has been acted on	48%
The students' union (association or guild) effectively represents students' academic interests	45%

UNISTATS - Student satisfaction (8)



UNISTATS - Employment & accreditation (1)

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After 6 months	
Average salary six months after the course	£19,000 
Typical salary range	£17,000 - £22,000 
Average for all courses in the subject across the UK	£19,000 
Typical salary range	£17,000 - £23,000 
After 3 years	
Average earnings for the subject for this university or college	...
Typical salary range	...

UNISTATS - Employment & accreditation (2)

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Go on to work and/or study	91%
Now working	80%
Doing further study	5%
Studying and working	7%
Unemployed	9%
Other	0%
Employment six months after the course	
In a professional or managerial job	55%
Not in a professional or managerial job	44%
In an unknown job type	1%






UNISTATS - Employment & accreditation (2)

Accreditation

No

UNISTATS - Continuation & degree results (1)

BA (Hons)
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What students are doing 1 year after starting the course.	
Continue at the university or college	90% 
Complete the course they enrolled on	0% 
Complete a different award from the one they enrolled on	5% 
Are taking a break from their studies	5% 
Left before completing their course	5% 

UNISTATS - Entry information (1)

BA (Hons)
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Entry qualifications	
Degree (or equivalent) or higher qualification	1%
Different higher education qualification	73%
A Levels Scottish Advanced Highers or similar	26%
Baccalaureate	0%
Completed Access Course	0%
Foundation course	0%
No/unknown prior qualifications	0%
Other	0%

UNISTATS - Entry information (2)

BA (Hons)
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< 48	5%
48 - 63	0%
64 - 79	0%
80 - 95	0%
96 - 111	0%
112 - 127	0%
128 - 143	0%
144 - 159	20%
160 - 175	10%
176 - 191	25%

UNISTATS - Entry information (2)

**BA (Hons)
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192 - 207	20%
208 - 223	10%
224 - 239	10%
240 +	0%

Legend

-  No data available: There are not enough data available for this item to give specific information for the course. It may be because the course size is small, or because it is a new course. This does not reflect on the quality of the course.
-  Aggregated data: There are not enough data available to give specific information for the course: this may be because the course size is small, or because it is a new course. For this reason, the information may include data from previous years, or other courses at the institution in the course's wider subject area. For example, if the course was in Forestry, information for all agricultural and related subjects at the institution might be shown.
-  Estimated data: These data are based on the modules the institution expects students to take rather than actual module choices.

About Unistats

Unistats is the official site that allows you to search for and compare data on university and college courses from across the UK. The site draws together official comparable information on those areas that students have identified as important in making decisions about what and where to study. The items that students thought were most useful have been included in a Key Information Set (KIS), which can be found on the Overview tab for each course.

The site draws on official data on higher education courses collected from the following sources:

Data / information shown	Source of data
Student satisfaction data	National Student Survey
Employment information	The Destination of Leavers from Higher Education (DLHE) and the Longitudinal DLHE surveys.
Fees	UCAS / Universities and Colleges
Accommodation costs	Universities and Colleges
Learning and teaching information	Universities and Colleges
Assessment methods	Universities and Colleges
Accreditation	Universities and Colleges
Class of degree	The Higher Education Statistics Agency, HESA (www.hesa.ac.uk) for universities and the Data Service (www.thedataservice.org.uk) for colleges via the Individualised Learner Record (ILR) data.
Entry qualifications	Continuation information