

Course statistics

21 Jul 2019

Marketing / Spanish Aberystwyth University

Head office

Visualisation Centre Penglais Aberystwyth SY23 3BF

Telephone: 01970622037

Fax:

Notes







UNISTATS - Student satisfaction (2)

BSc (Hons)
Marketing /
Spanish
Aberystwyth
University

Overall, I am satisfied with the quality of the course	89% [1]	93% [2]
Staff are good at explaining things	100% [1]	95% [2]
Staff have made the subject interesting	82% [1]	95% [2]
The course is intellectually stimulating	89% [1]	92% [2]
My course has challenged me to achieve my best work	84% [1]	83% [2]

UNISTATS - Student satisfaction (2)

BSc (Hons)
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Aberystwyth
University

My course has provided me with opportunities to explore ideas or concepts in depth	81%  [1]
	90%  [2]
My course has provided me with opportunities to bring information and ideas together from different topics	68%  [1]
	95%  [2]
My course has provided me with opportunities to apply what I have learnt	89%  [1]
	92%  [2]













UNISTATS - Student satisfaction (3)

BSc (Hons)
Marketing /
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Aberystwyth
University

The criteria used in marking have been clear in advance	84% [1]	87% [2]
Marking and assessment has been fair	81% [1]	80% [2]
Feedback on my work has been timely	73% [1]	82% [2]
I have received helpful comments on my work	81% [1]	88% [2]







UNISTATS - Student satisfaction (4)

BSc (Hons)
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I have been able to contact staff when I needed to	95%  [1]	83%  [2]
I have received sufficient advice and guidance in relation to my course	81%  [1]	75%  [2]
Good advice was available when I needed to make study choices on my course	68%  [1]	71%  [2]
The course is well organised and running smoothly	76%  [1]	90%  [2]
The timetable works efficiently for me	68%  [1]	68%  [2]
Any changes in the course or teaching have been communicated effectively	94%  [1]	90%  [2]











UNISTATS - Student satisfaction (5)

**BSc (Hons)
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The IT resources and facilities provided have supported my learning well	84%  [1]
	84%  [2]
The library resources (e.g. books, online services and learning spaces) have supported my learning well	76%  [1]
	82%  [2]
I have been able to access course-specific resources (e.g. equipment, facilities, software, collections) when I needed to	72%  [1]
	93%  [2]





UNISTATS - Student satisfaction (8)

**BSc (Hons)
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I feel part of a community of staff and students	68%  [1]
	65%  [2]
I have had the right opportunities to work with other students as part of my course	81%  [1]
	90%  [2]
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I have had the right opportunities to provide feedback on my course	84%  [1]
	91%  [2]
Staff value students' views and opinions about the course	84%  [1]
	90%  [2]
It is clear how students' feedback on the course has been acted on	59%  [1]
	64%  [2]









UNISTATS - Student satisfaction (8)

BSc (Hons)
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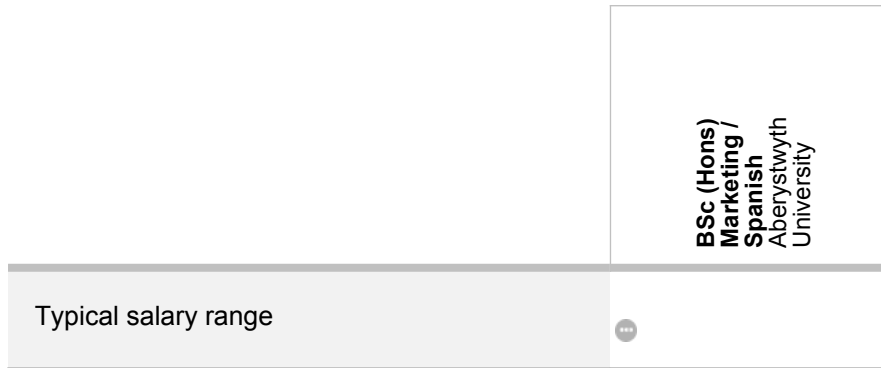
The students' union (association or guild) effectively represents students' academic interests	68%  [1]
	59%  [2]
Overall, I am satisfied with the quality of the course	89%  [1]
	93%  [2]

UNISTATS - Employment & accreditation (1)

BSc (Hons)
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University

After 6 months	
Average salary six months after the course	£19,000  [3] £20,000  [4]
Typical salary range	£16,000 - £22,000  [3] £17,000 - £24,000  [4]
Average for all courses in the subject across the UK	£19,000  [3] £20,000  [4]
Typical salary range	£17,000 - £23,000  [3] £18,000 - £24,000  [4]
After 3 years	
Average earnings for the subject for this university or college	...

UNISTATS - Employment & accreditation (1)









UNISTATS - Employment & accreditation (2)

BSc (Hons)
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Go on to work and/or study	85% [2] 95% [1]
Now working	60% [2] 75% [1]
Doing further study	20% [2] 20% [1]
Studying and working	5% [2] 5% [1]
Unemployed	15% [2] 0% [1]
Other	0% [2] 5% [1]

UNISTATS - Employment & accreditation (2)

Employment six months after the course	
In a professional or managerial job	75%  [3]
	85%  [2]
Not in a professional or managerial job	25%  [3]
	15%  [2]
In an unknown job type	0%  [3]
	0%  [2]
Accreditation	No













UNISTATS - Continuation & degree results (1)

BSc (Hons)
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What students are doing 1 year after starting the course.	
Continue at the university or college	90% [2]
	90% [1]
Complete the course they enrolled on	0% [2]
	0% [1]
Complete a different award from the one they enrolled on	0% [2]
	0% [1]
Are taking a break from their studies	5% [2]
	0% [1]
Left before completing their course	5% [2]
	10% [1]







UNISTATS - Continuation & degree results (2)

BSc (Hons)
Marketing /
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Aberystwyth
University

Class of degree	
1st class degree	20%  [1]
	25%  [2]
Upper 2nd class degree	55%  [1]
	40%  [2]
Lower 2nd class degree	20%  [1]
	35%  [2]
Other honours / pass without honours	0%  [1]
	0%  [2]
Ordinary degree	0%  [1]
	0%  [2]
Degree that is not subject to classification	0%  [1]
	0%  [2]













UNISTATS - Continuation & degree results (2)

**BSc (Hons)
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Distinction	0%  [1]
	0%  [2]
Merit	0%  [1]
	0%  [2]
Pass	0%  [1]
	0%  [2]





UNISTATS - Entry information (1)

BSc (Hons)
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Entry qualifications	
Degree (or equivalent) or higher qualification	0%  [1]
	0%  [2]
Different higher education qualification	5%  [1]
	0%  [2]
A Levels Scottish Advanced Highers or similar	90%  [1]
	80%  [2]
Baccalaureate	0%  [1]
	0%  [2]
Completed Access Course	0%  [1]
	0%  [2]
Foundation course	0%  [1]
	10%  [2]















UNISTATS - Entry information (1)

**BSc (Hons)
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No/unknown prior qualifications	0%  [1]
	5%  [2]
Other	5%  [1]
	5%  [2]















UNISTATS - Entry information (2)

BSc (Hons)
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< 48	0%  [4] 0%  [3]
48 - 63	8%  [4] 0%  [3]
64 - 79	6%  [4] 10%  [3]
80 - 95	16%  [4] 0%  [3]
96 - 111	20%  [4] 35%  [3]
112 - 127	14%  [4] 20%  [3]
128 - 143	13%  [4] 15%  [3]

UNISTATS - Entry information (2)

**BSc (Hons)
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144 - 159	10%  [4] 5%  [3]
160 - 175	8%  [4] 5%  [3]
176 - 191	1%  [4] 0%  [3]
192 - 207	0%  [4] 0%  [3]
208 - 223	3%  [4] 5%  [3]
224 - 239	1%  [4] 0%  [3]
240 +	0%  [4] 0%  [3]

Legend

-  No data available: There are not enough data available for this item to give specific information for the course. It may be because the course size is small, or because it is a new course. This does not reflect on the quality of the course.
-  Aggregated data: There are not enough data available to give specific information for the course: this may be because the course size is small, or because it is a new course. For this reason, the information may include data from previous years, or other courses at the institution in the course's wider subject area. For example, if the course was in Forestry, information for all agricultural and related subjects at the institution might be shown.
-  Estimated data: These data are based on the modules the institution expects students to take rather than actual module choices.

[1] Iberian studies

[2] Marketing

[3] Languages, linguistics and classics

[4] Business and management

About Unistats

Unistats is the official site that allows you to search for and compare data on university and college courses from across the UK. The site draws together official comparable information on those areas that students have identified as important in making decisions about what and where to study. The items that students thought were most useful have been included in a Key Information Set (KIS), which can be found on the Overview tab for each course.

The site draws on official data on higher education courses collected from the following sources:

Data / information shown	Source of data
Student satisfaction data	National Student Survey
Employment information	The Destination of Leavers from Higher Education (DLHE) and the Longitudinal DLHE surveys.
Fees	UCAS / Universities and Colleges
Accommodation costs	Universities and Colleges
Learning and teaching information	Universities and Colleges
Assessment methods	Universities and Colleges
Accreditation	Universities and Colleges
Class of degree	The Higher Education Statistics Agency, HESA (www.hesa.ac.uk) for universities and the Data Service (www.thedataservice.org.uk) for colleges via the Individualised Learner Record (ILR) data.
Entry qualifications	Continuation information