

Course statistics

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Marketing And French Bangor University

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Notes







UNISTATS - Student satisfaction (2)

BA (Hons)
Marketing And
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Bangor University

Overall, I am satisfied with the quality of the course	84% [1]	100% [2]
Staff are good at explaining things	92% [1]	100% [2]
Staff have made the subject interesting	72% [1]	96% [2]
The course is intellectually stimulating	80% [1]	85% [2]
My course has challenged me to achieve my best work	84% [1]	93% [2]









UNISTATS - Student satisfaction (2)

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My course has provided me with opportunities to explore ideas or concepts in depth	92%  [1]
	96%  [2]
My course has provided me with opportunities to bring information and ideas together from different topics	97%  [1]
	100%  [2]
My course has provided me with opportunities to apply what I have learnt	72%  [1]
	89%  [2]

UNISTATS - Student satisfaction (3)

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The criteria used in marking have been clear in advance	80%  [1]
	77%  [2]
Marking and assessment has been fair	55%  [1]
	89%  [2]
Feedback on my work has been timely	68%  [1]
	82%  [2]
I have received helpful comments on my work	64%  [1]
	96%  [2]







UNISTATS - Student satisfaction (4)

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I have been able to contact staff when I needed to	100% [1] 92% [2]
I have received sufficient advice and guidance in relation to my course	75% [1] 92% [2]
Good advice was available when I needed to make study choices on my course	72% [1] 89% [2]
The course is well organised and running smoothly	76% [1] 89% [2]
The timetable works efficiently for me	77% [1] 92% [2]
Any changes in the course or teaching have been communicated effectively	76% [1] 89% [2]

UNISTATS - Student satisfaction (5)

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The IT resources and facilities provided have supported my learning well	69%  [1]
	74%  [2]
The library resources (e.g. books, online services and learning spaces) have supported my learning well	87%  [1]
	76%  [2]
I have been able to access course-specific resources (e.g. equipment, facilities, software, collections) when I needed to	72%  [1]
	85%  [2]





UNISTATS - Student satisfaction (8)

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I feel part of a community of staff and students	84% [1]	85% [2]
I have had the right opportunities to work with other students as part of my course	92% [1]	86% [2]
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I have had the right opportunities to provide feedback on my course	96% [1]	97% [2]
Staff value students' views and opinions about the course	80% [1]	89% [2]
It is clear how students' feedback on the course has been acted on	64% [1]	84% [2]









UNISTATS - Student satisfaction (8)

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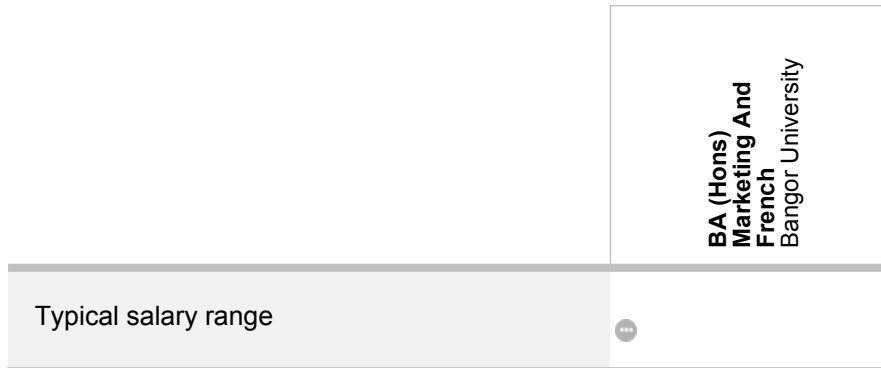
The students' union (association or guild) effectively represents students' academic interests	71%  [1]
	66%  [2]
Overall, I am satisfied with the quality of the course	84%  [1]
	100%  [2]

UNISTATS - Employment & accreditation (1)

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After 6 months	
Average salary six months after the course	£20,000  [3] £18,000  [4]
Typical salary range	£18,000 - £23,000  [3] £15,000 - £21,000  [4]
Average for all courses in the subject across the UK	£19,000  [3] £19,000  [4]
Typical salary range	£17,000 - £23,000  [3] £16,000 - £22,000  [4]
After 3 years	
Average earnings for the subject for this university or college	...

UNISTATS - Employment & accreditation (1)









UNISTATS - Employment & accreditation (2)

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Go on to work and/or study	90% [1] 95% [2]
Now working	70% [1] 55% [2]
Doing further study	15% [1] 40% [2]
Studying and working	0% [1] 5% [2]
Unemployed	10% [1] 5% [2]
Other	5% [1] 0% [2]

UNISTATS - Employment & accreditation (2)

Employment six months after the course	
In a professional or managerial job	50%  [3]
	60%  [2]
Not in a professional or managerial job	50%  [3]
	40%  [2]
In an unknown job type	0%  [3]
	0%  [2]
Accreditation	No













UNISTATS - Continuation & degree results (1)

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What students are doing 1 year after starting the course.	
Continue at the university or college	95% [2]
	90% [1]
Complete the course they enrolled on	0% [2]
	0% [1]
Complete a different award from the one they enrolled on	0% [2]
	0% [1]
Are taking a break from their studies	0% [2]
	0% [1]
Left before completing their course	5% [2]
	10% [1]







UNISTATS - Continuation & degree results (2)

BA (Hons)
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Class of degree	
1st class degree	30%  [2]
	5%  [1]
Upper 2nd class degree	45%  [2]
	50%  [1]
Lower 2nd class degree	30%  [2]
	40%  [1]
Other honours / pass without honours	0%  [2]
	5%  [1]
Ordinary degree	0%  [2]
	0%  [1]
Degree that is not subject to classification	0%  [2]
	0%  [1]













UNISTATS - Continuation & degree results (2)

BA (Hons)
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Distinction	0%  [2]
	0%  [1]
Merit	0%  [2]
	0%  [1]
Pass	0%  [2]
	0%  [1]





UNISTATS - Entry information (1)

BA (Hons)
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Entry qualifications	
Degree (or equivalent) or higher qualification	5%  [1] 0%  [2]
Different higher education qualification	30%  [1] 0%  [2]
A Levels Scottish Advanced Highers or similar	55%  [1] 90%  [2]
Baccalaureate	5%  [1] 10%  [2]
Completed Access Course	0%  [1] 0%  [2]
Foundation course	0%  [1] 0%  [2]

UNISTATS - Entry information (1)

**BA (Hons)
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No/unknown prior qualifications	0%  [1]
	0%  [2]
Other	0%  [1]
	0%  [2]

UNISTATS - Entry information (2)

BA (Hons)
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< 48	0% [1] 0% [2]
48 - 63	0% [1] 0% [2]
64 - 79	15% [1] 10% [2]
80 - 95	0% [1] 5% [2]
96 - 111	10% [1] 15% [2]
112 - 127	10% [1] 20% [2]
128 - 143	25% [1] 20% [2]

UNISTATS - Entry information (2)

BA (Hons)
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144 - 159	10% [1] 10% [2]
160 - 175	15% [1] 10% [2]
176 - 191	0% [1] 5% [2]
192 - 207	5% [1] 5% [2]
208 - 223	10% [1] 0% [2]
224 - 239	0% [1] 0% [2]
240 +	0% [1] 0% [2]

Legend

-  No data available: There are not enough data available for this item to give specific information for the course. It may be because the course size is small, or because it is a new course. This does not reflect on the quality of the course.
-  Aggregated data: There are not enough data available to give specific information for the course: this may be because the course size is small, or because it is a new course. For this reason, the information may include data from previous years, or other courses at the institution in the course's wider subject area. For example, if the course was in Forestry, information for all agricultural and related subjects at the institution might be shown.
-  Estimated data: These data are based on the modules the institution expects students to take rather than actual module choices.

[1] Marketing

[2] French studies

[3] Business and management

[4] Languages, linguistics and classics

About Unistats

Unistats is the official site that allows you to search for and compare data on university and college courses from across the UK. The site draws together official comparable information on those areas that students have identified as important in making decisions about what and where to study. The items that students thought were most useful have been included in a Key Information Set (KIS), which can be found on the Overview tab for each course.

The site draws on official data on higher education courses collected from the following sources:

Data / information shown	Source of data
Student satisfaction data	National Student Survey
Employment information	The Destination of Leavers from Higher Education (DLHE) and the Longitudinal DLHE surveys.
Fees	UCAS / Universities and Colleges
Accommodation costs	Universities and Colleges
Learning and teaching information	Universities and Colleges
Assessment methods	Universities and Colleges
Accreditation	Universities and Colleges
Class of degree	The Higher Education Statistics Agency, HESA (www.hesa.ac.uk) for universities and the Data Service (www.thedataservice.org.uk) for colleges via the Individualised Learner Record (ILR) data.
Entry qualifications	Continuation information